

Join our wine club MP pages (Attachment IV)

# STEVE'S CONNOISSEURS CLUB

Steve's has been voted "The Best of Madison" and "Madison's Favorite" year after year and that is because WE KNOW WINE. Let STEVE'S guide you on your journey of enjoying and exploring wine.

*All memberships are paid in full upon joining and are offered for a 6 month period of time.*

**Period 1** is January – June.

**Period 2** is July – December.

(If you join after the start of a period, your fee will be prorated.)

CONNOISSEURS level: \$100.00. Members will receive one bottle of wine per month for 6 months according to your preferences with an average retail value of \$20.00.

CUVEE level: \$50.00. Members will receive one bottle of wine per month for 6 months according to your preferences with an average retail of \$10.00.

*Selections are available on or after the first of each month.*

## **BENEFITS**

### **KNOWLEDGE:**

- Learn more about small production and unique wines.
- Be the first to know (we'll keep your email address ready) when we receive highly rated and highly allocated wines. You won't have to wait until the Wine Spectator hits the stands, we'll keep you informed.
- Find out about specials and great pricing before anyone else.
- Each wine selection comes with tasting notes as well as food excellent pairings.

### **TASTINGS:**

- As a member you will be invited to a wine tasting at NO CHARGE each season for a total of a minimum of 4 tastings per calendar year.
- You will be the first to hear about other "limited availability" tastings where fees are charged and sell-out is fast.

### **DISCOUNTS:**

- Receive a special discount one day a month! The day you come into Steve's Liquor and More to pick up your Club Selection, any wine you purchase at that time will be discounted 10%. If you purchase a case on that day, receive a 15% discount. This is limited to one day per month on wine only.

## **How to join:**

- 1) Pick a level: CUVEE or CONNOISSEUR
- 2) Choose the preferences you would like to receive. Your options are:  
REDS ONLY / WHITES ONLY / Rotate between REDS and WHITES
- 3) Stop in or call Steve's Liquor and More to turn in your membership form and prepay.

# I want to join **STEVE'S CONNOISSEUR CLUB!**

(This information will not be shared with any other organization at any time.)

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

I want to join (circle):

CONNOISSEURS - \$100.00 per 6 month period.

CUVEE - \$50.00 per 6 month period.

My preferences (circle): REDS only / WHITES only / Rotate REDS and WHITES

All memberships are 6 months. I would like to join (circle):

January – June

July - December

To join, please complete the above and bring with payment to:

Steve's Liquor and More  
8302 Mineral Point Road  
Madison, WI 53719

OR, call us at 833-5995 and ask for ADAM or KAREN.

Any specific wine preferences (likes or dislikes) you would like to share with us:

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